



# THE MARICOPA ADVANTAGE

## WHY MARICOPA, AZ?

Formally incorporated just 17 years ago, today the City of Maricopa is a flourishing, diverse community. More than 56,000 Maricopans live here for an unparalleled quality of life, high-quality affordable housing and to take full advantage of the opportunity to make a difference and help build a new and great American city.

People and businesses seeking a community where business, government, education and citizens care for and value each other, and where exceptional prospects for growth thrive will find Maricopa, Arizona is such a place. ***It's the Maricopa Advantage!***

## MARICOPANS

We are a community that embraces long-time neighbors and newcomers from all backgrounds and aspirations. Our community honors and celebrates diversity, equity and inclusion: these are values deeply embedded in Maricopa's DNA. Maricopans are diverse: Black or African Americans comprise 11.1% of the city's population – the highest such level in Arizona; members of the Hispanic/Latinx community comprise 27.5% of Maricopa's population, and Asians represent 4.6% of the population (Source: U.S. Census American Community Survey, 2013-2018 5-Year Estimates).

### Median Age



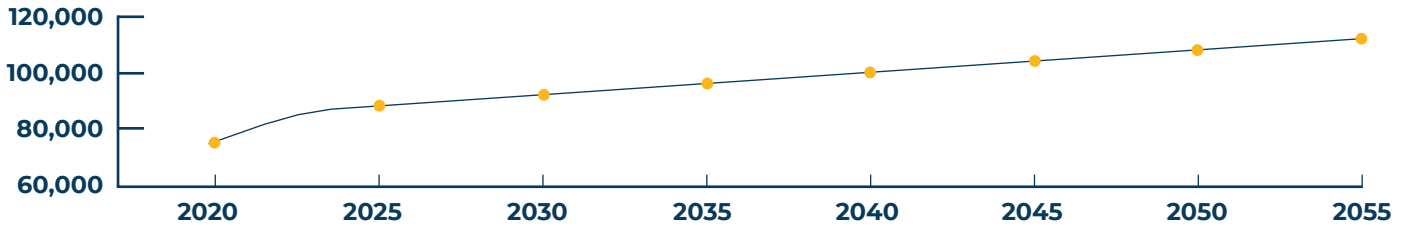
**33.3**  
City of Maricopa

**36.2**  
Phoenix Metro

**38.5**  
United States

(Source: ESRI, 2020)

## City of Maricopa Projected Population



(Source: AZ Office of Economic Opportunity, Maricopa Association of Governments (MAG), 2020)

## Median Household Income



**\$74,172**

City of Maricopa

(Source: ESRI, 2020)

## City of Maricopa Population by Race

	Percent		Percent
One race	<b>93.5%</b>	Two or more races	<b>6.5%</b>
White	<b>70.1%</b>	White and Black or African American	<b>1.7%</b>
Black or African American	<b>11.1%</b>	White and American Indian and Alaska Native	<b>1.1%</b>
American Indian and Alaska Native	<b>1.1%</b>	White and Asian	<b>1.0%</b>
Asian	<b>4.6%</b>	Black or African American and American Indian and Alaska Native	<b>0.3%</b>
Native Hawaiian and Other Pacific Islander	<b>0.5%</b>	Hispanic or Latino (of any race)	<b>27.5%</b>
Some other race	<b>6.1%</b>	Not Hispanic or Latino	<b>72.5%</b>

(Source: U.S. Census American Community Survey, 2013-2018 5-Year Estimates)



# TALENT AND WORKFORCE

Talent drives success and businesses will find a distinctive, job-ready pipeline of educated, innovative and experienced employees in Maricopa, AZ.

People who live in Maricopa possess the pioneering and entrepreneurial spirit of the West: go-getters who engage cutting-edge approaches to innovate and accelerate business growth and success. Their skills range from customer service representatives to computer coders and from researchers to corporate executives. Maricopa's residents have a very high level of educational attainment. In all, nearly 40 percent hold a college degree: 11.9 percent with an AA degree; 16 percent with a bachelor's degree and 9% with a graduate/professional degree. An additional 28.1 percent of Maricopans have had some college. Our P-20 educational systems work hand-in-hand with the business community to coordinate curricula and training to prepare the next generation of professionals and technical workers to meet and exceed business talent needs.

Maricopa attracts and retains world-class talent, offering companies such as yours a uniquely skilled and highly qualified workforce that is fully prepared to meet the talent demands of disciplines across leading industries including technology, agribusiness, autonomous mobility and advanced manufacturing.

## Educational Attainment



**11.9%**  
Associate's  
Degree



**16.0%**  
Bachelor's  
Degree



**9.0%**  
Graduate  
Degree



**28.1%**  
Some  
College

(Source: ESRI, July 2020)

## City of Maricopa Workforce



**26,607**  
Current Maricopa  
Workforce: 2020



**42,008**  
Future Projected  
Workforce: 2050

(Source: ESRI, July 2020)

## Regional Workforce Within an Easy Commute



**173,911**  
Within a 30-Minute  
Commute

**860,836**  
Within a 45-Minute  
Commute

**1,616,711**  
Within a 60-Minute  
Commute

(Source: ESRI, 2020)

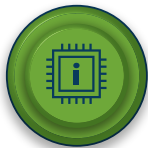
# ECONOMY

Companies find Maricopa ideally suited to their operations for many reasons, not the least of which is Maricopa's pro-business climate and competitively priced operating cost environment.

As a relatively new city, Maricopa has been innovative from the outset to ensure that its approach to business growth reflects its culture of efficiency to the end user – a fundamental value that drives how local government works with business.

Maricopa's location advantages also include an attractive cost of doing business and price of land, modern and efficient utilities including a 100-year assured water supply, a robust power grid, broadband and natural gas. The city's modern and expanding transportation infrastructure facilitates ease of access to the Phoenix Metro and points east, west and south.

## Key Economic Sectors



Information Technology  
& IoT



Agribusiness &  
Agriculture Technology



Autonomous  
Mobility



Professional &  
Technical Services



Healthcare &  
MedTech

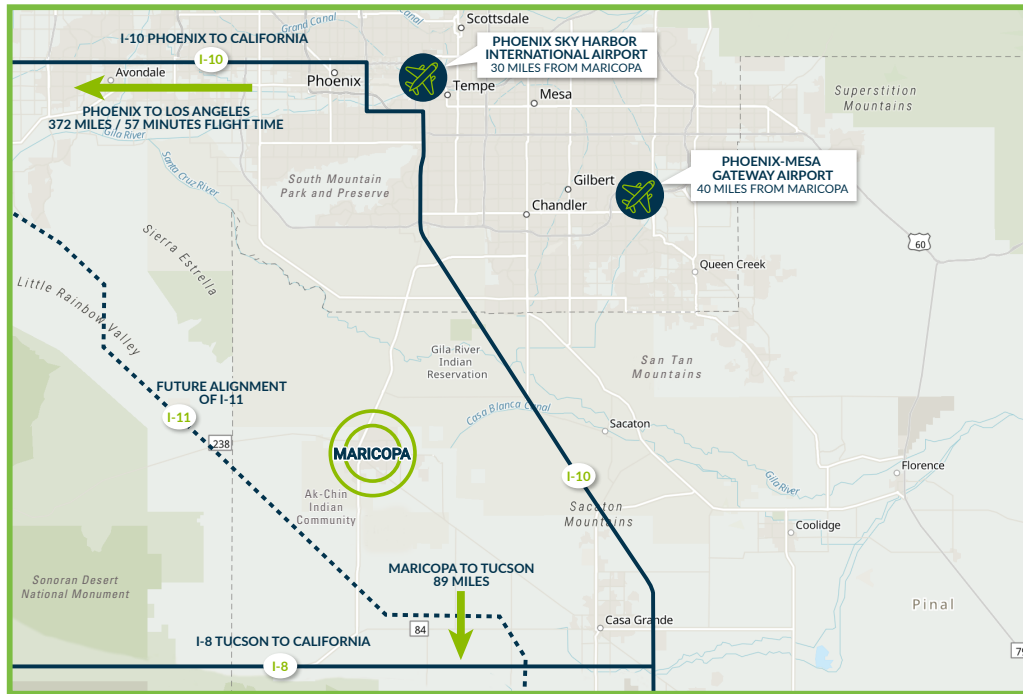
Maricopa has long been home to a thriving and diverse cluster of agriculture operations and related technology firms and research institutes, including state universities, federal research labs and established and emerging companies utilizing intelligent crop science to produce food and clean technology products.

Autonomous mobility is rapidly gaining traction in the State of Arizona and Pinal County, and Maricopa is well-situated for companies seeking to capitalize on the opportunities in this sector. With years-long presence of Volkswagen and Nissan proving grounds, Maricopa has been a center of automotive R&D and testing, and now is benefitting from outsized investments by Lucid Motors and Nikola Motors, which are building new manufacturing centers for their electric vehicles in Pinal County.

Maricopa's very close proximity less than 30 minutes from the deep concentration of high tech companies in the Phoenix-East Valley presents an outstanding opportunity for firms engaged in R&D, manufacturing, IT and IoT, healthcare and medtech. Maricopa's unique location attributes, combined with its highly educated workforce, add up to an uncommonly outstanding location for your business.

# MARKET ACCESS AND LOCATION

Within minutes of Maricopa city limits, businesses have access to major airports, interstates and railways. By design, the city has several egresses connecting it to the U.S. and global economies.



Located only 30 miles south of Phoenix Sky Harbor International Airport, one of the 10 busiest airports in the United States, businesses in Maricopa have nearby access to an airport served by 29 major airlines with daily service to 105 domestic and 23 international destinations. Phoenix Sky Harbor handles more than 120,000 passengers, 1,200 aircraft and 1,000 tons of air cargo every single day. Phoenix-Mesa Gateway Airport is located about 40 miles northeast of Maricopa, and handles nearly 1.8 million passengers annually, hosts more than 40 companies and offers nonstop service to approximately 50 domestic and international destinations.

## Airport Activity – Phoenix Sky Harbor International Airport



**46,300,000**

# of Annual Passengers

**105**

# of Domestic Destinations

**23**

# of International Destinations

*(Source: Phoenix Sky Harbor International Airport, 2020)*

## Airport Activity – Phoenix-Mesa Gateway Airport



**1,800,000**

# of Annual Passengers

**44**

# of Domestic Destinations

**3**

# of International Destinations

*(Source: Phoenix-Mesa Gateway Airport, 2020)*

Access via ground transportation is immediately available by way of two major interstates (I-10 and I-8), with Maricopa conveniently located only 45 minutes from Downtown Phoenix. I-10 is the southernmost bicoastal highway in the U.S., reaching from Santa Monica, California to Jacksonville, Florida, with direct access to Phoenix and Tucson. I-8 offers easy access to San Diego, California via its east-west span, terminating just south of Maricopa. Longer term planning includes the construction of Interstate 11, an international highway that will extend from Mexico to Canada – traversing Maricopa directly.



For companies seeking freight rail services, Union Pacific Railroad's east-west line – traveling the width of Arizona from Yuma to San Simon – runs through Maricopa and is part of the railroad's Sunset Route, a 760-mile corridor between Los Angeles and El Paso. Five-day-a-week local freight rail service is available in Maricopa for rail-served sites that have been planned with and approved by Union Pacific Railroad.

Maricopa also offers passenger rail access and is the greater Phoenix area's Amtrak hub. Amtrak's New Orleans-Los Angeles Sunset Limited has a scheduled stop in Maricopa, the only stop in the Phoenix metropolitan area.

# QUALITY OF LIFE AND LIVABILITY

In 2003, the modern founders of Maricopa envisioned, incorporated and built a community that is welcoming, safe and diverse. The quality of life in Maricopa is exceptional and not just because we think so: data substantiates our claims. Currently, Maricopa Unified School District is ranked the #1 Most Diverse School District in the Phoenix Area (Source: Niche.com, 2020). And, we also ranked as the #2 Best Place to Raise a Family in Arizona and the #3 Fastest Growing City in our state (Source: HomeSnacks.net, 2020). Maricopa is a family-focused community that offers a myriad of activities for children, youth and adults.

Whatever your passion for work or play, you will find it in Maricopa, a new, vibrant full-service suburban city just a short drive away from the big city experiences of the Phoenix Metro.



As a young city, Maricopa takes great pride in its well-planned, safe and affordable housing and neighborhoods; caring and neighborly culture; high-performing traditional and charter public schools and wealth of activities and amenities. Maricopa's serene, natural setting offers plenty of opportunities to get outdoors for fitness, recreation and relaxation.

Residents of Maricopa enjoy athletic leagues, including eSports, as well as a plethora of indoor and outdoor recreational amenities, like the award-winning Copper Sky Recreation Complex, a premier sporting, fitness, recreation and leisure destination. This expansive complex offers state-of-the-art equipment, green spaces and programs designed to enhance Maricopans' quality of life.



## Median Home Value



**\$265,000**  
City of Maricopa

**\$337,650**  
Phoenix Metro

**\$293,000**  
United States

*(Source: Zillow Home Values, October 31, 2020)*

Maricopa offers a wide range of recreational amenities to ensure our youth, families and adults have access to a myriad of fun-filled activities. Maricopa is home to Ak-Chin Circle Entertainment Center, a world class entertainment facility offering premier movie theaters, affordable yet quality dining, bowling, arcades and more. In addition to these facilities, residents and visitors can avail themselves of championship golf courses, sky diving and a professional car racing experience at the nationally acclaimed APEX Motor Club, a private car club that provides a unique social environment for auto enthusiasts. APEX is located in a perfect setting surrounded by mountain ranges, allowing members to enjoy the most incredible Arizona sunsets.

## STABLE, SOUND AND BUSINESS FRIENDLY

The City of Maricopa Government is forward-looking, innovative and has an indisputable customer service culture. Maricopa is fiscally sound, with a history of prudent fiscal management that has created a tradition of fiscal stability and predictability. City government works tirelessly to maintain and expand public services, amenities and infrastructure that support the community's growing business base and population while also ensuring that the fiscal environment is healthy, stable and predictable.

Here are the verifiable facts, and there are many more:

- In July 2020, the Maricopa City Council lowered its already low primary property tax rate from \$4.78 per \$100 of valuation to \$4.6309 per \$100 of valuation.
- In May 2020, Maricopa's bond rating was increased by Fitch Ratings (AAA), Moody's (Aa2) and S&P Global Ratings (formerly Standard and Poor's) (AA).
- Well-funded reserves at 30 percent of general fund budgeted expenditures that enable Maricopa to be well-positioned to withstand unforeseen events as well as to capitalize on new opportunities to support business and population growth.
- Lean government that is manifest by the pro-business and high efficiency management culture of city government. Maricopa makes it easy for companies to locate, expand and grow. Maricopa's VIP Portal provides 24/7 online access to enable business executives and owners to expedite inspections, print and apply for permits, upload plans, and track progress.

## YOUR BEST FUTURE IS HERE.

Sometimes opportunity knocks even before the door is framed. Maricopa is a gateway to growth, prosperity and sustainability. Consider this moment as a unique point in time to create success for your business. Maricopa eagerly awaits the opportunity to become your business partner.