

## 2020 State of the City Sponsorship Opportunities



The City of Maricopa and the Maricopa Economic Development Alliance (MEDA) are honored to present the 2020 State of the City Address by Mayor Christian Price on Wednesday, Oct. 21 at Copper Sky Regional Park!

This year's theme is "Maricopa's Looking UP" and will celebrate the city's victories, progress and growth over the past year.

The City of Maricopa and MEDA have partnered to enhance the event and support local businesses. We are offering our businesses the opportunity to join us in this highly publicized occasion. As a sponsor your business will be spotlighted as a proud sponsor of the Mayor's address to residents and community leaders.

PLEASE NOTE: SHOULD THE PHYSICAL EVENT FOR WHATEVER REASON BE PROHIBITED, YOUR BUSINESS WILL BE PROMOTED THROUGH ALTERNATIVE DIGITAL MEANS ON OUR VARIOUS MEDIA CHANNELS AND HIGHLIGHTED ON THE LIVE STREAM OF THE STATE OF THE CITY PRESENTATION.

**Sponsorships are limited and are available on a first-come, first-serve basis. We would like your sponsorship commitment no later than Monday, Sept. 21.**

Please contact Carol Robinson at 520-316-6852 or [carol.robinson@maricopa-az.gov](mailto:carol.robinson@maricopa-az.gov). All Maricopa businesses are invited to participate. Once confirmed as a sponsor, payments may be made with check to: **MEDA – State of the City P.O. Box 1320 Maricopa, AZ 85139-1418**. Any funds left over will go to future State of the City events.

### Gold Sponsors - \$1500 (6 Available)

- Post-event lunch with the Mayor
- Logo or business name on the balloon decor
- May display company banner during the event (must deliver banner to City Hall by noon on Tuesday, Oct. 20 to be displayed)
- Thanked during the presentation to the audience
- Logo in the program
- Mentioned in pre-program slide show
- Listed in post event news release sent to local media, posted on the City's and MEDA's web page, and sent out on the City's Facebook and Twitter accounts
- Four reserved seats for the State of the City

### Silver Sponsors - \$1000 (8 Available)

- Thanked during the presentation to the audience
- May display company banner during the event (must deliver banner to City Hall by noon on Tuesday, Oct. 20 to be displayed)
- Logo in the program



Mentioned in pre-program slide show

Listed in post event news release sent to local media, posted on the City's and MEDA's web page and sent out on the City's Facebook and Twitter accounts

Two reserved seat for the State of the City

**Bronze Sponsors - \$500 (8 Available)**

Thanked during the presentation to the audience

Logo in the printed program

Listed in pre-program slide show

Listed in post event news release sent to local media, posted on the City's and MEDA's web page and sent out on the City's Facebook and Twitter accounts

