



For Immediate Release

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MARICOPA ECONOMIC DEVELOPMENT ALLIANCE EXPANDS IT BOARD OF DIRECTORS

Maricopa's Private-Public Partnership Positioning for Growth

Maricopa, Ariz. – April 30, 2013 – As an integral part of its growth strategy for the City of Maricopa, the Maricopa Economic Development Alliance (MEDA) has appointed three business executives to its Board of Directors: Craig Jensen of Banner Health, John Schurz of Orbitel Communications, and Ron Fleming of Global Water Resources.

"The Maricopa Economic Development Alliance is a pivotal partner for the City of Maricopa's economic growth. Having representation from the life-sciences and health care sectors, a strategic target in our economic development strategy, as well as many of Maricopa's key business partners, represented on the MEDA board will help to further align this private-public partnership with the foundational building blocks that serve our local businesses and residents", said Maricopa Mayor Christian Price.

Craig A. Jensen is Senior Director, Ambulatory and Business Development for Banner Health. In this capacity, he has played a key role in Banner Health's exponential growth over the past eight years. Mr. Jensen is responsible for analyzing and prioritizing growth markets, providing the full range of financial, business and market analysis required to identify and successfully execute Banner's growth in new markets. He also was instrumental in developing Banner Health's new Maricopa Health Center, which opened in May, 2012.

Prior to joining Banner Health in 2005, Mr. Jensen worked as a senior executive consultant to the health care industry. He also has had global executive consulting experience, having worked as a senior management consultant for Mercer Consulting Group, Mercer Management Consulting and Ernst & Young Healthcare Consulting.

John D. Schurz is the President and General Manager of Orbitel Communications, a cable/telecommunications company that serves Maricopa, Sun Lakes, SunBird, Robson Ranch, SaddleBrooke and SaddleBrooke Ranch. As one of Schurz Communications, Inc.'s cable properties, Orbitel is competitively positioned to accommodate the continuing growth of these communities.

Mr. Schurz is a fifth-generation executive of Schurz Communications, a 141 year-old, privately held family owned and operated business. Currently, he serves on the Schurz Communications Acquisition Committee, and on the board of directors for the Southwestern Cable Communications Association.

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Ron L. Fleming, President of Regulated Utilities for Global Water Resources, has been appointed to the position of Board Treasurer. In his executive capacity at Global Water's Regulated Utilities, Mr. Fleming is responsible for each company's strategic plan and growth, in addition to all core utility business functions including operations, client services, corporate affairs, regulatory affairs, engineering and construction.

Since joining Global Water in 2005, Mr. Fleming has occupied such roles as Senior Project Manager overseeing Global Water's capital improvement program, which deployed over \$150 million dollars in infrastructure, and as General Manager, focusing on statewide operations for 12 water, wastewater, and recycled water utilities. He currently serves on the Board of Directors for Pinal Partnership and WESTMARC, and is the Co-Chair of both organizations' Water Resources committees.

Bill Stacy, MEDA's Chairman/CEO and General Manager of Electrical District No. 3 said, "Ron Fleming, John Schurz and Craig Jensen each have invested substantially in the City of Maricopa. They are among the most committed business executives with a major stake in our community, and all Maricopans will benefit from their participation and leadership on the MEDA board of directors."

The Maricopa Economic Development Alliance (MEDA) is Maricopa's private-public partnership for economic development. As a 501(c)3 corporation, the organization champions strategies and solutions that foster economic growth and prosperity in the City of Maricopa by bringing together the business, government, education and civic sectors to identify and advance forward-looking policies that facilitate investment, growth and workforce development. MEDA's board is comprised of the leading executives of Maricopa's major business sectors, representing expertise and experience in utilities, finance, development, health care and infrastructure development. Equally important are the elected officials and public sector executives who bring the essential representation of the City of Maricopa's City Council, City Management and Economic Development functions.

For more information about MEDA, please visit www.MaricopaEDA.com.

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